



8x8 Launches Cloud Communications And Contact Center Solutions In Canada

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8x8 Cloud Voice, Chat, Video and Contact Center Solutions Now Available Allowing Leading Canadian Channel Partners to Accelerate Business Opportunities

CAMPBELL, Calif.--(BUSINESS WIRE)-- [8x8, Inc.](#) (NYSE:EGHT), a leading integrated cloud communications platform, today announced that [8x8 X Series](#) and [8x8 Contact Center](#) are now generally available in Canada through direct sales and channel partners. Canadian businesses can now fully benefit from 8x8's integrated voice, video, chat, contact center and enterprise APIs solutions that are built on an open, modern cloud technology platform.

"As part of 8x8's global expansion, we are committed to helping Canadian enterprises modernize their communications infrastructure and transform employee experience and customer engagement," said John DeLozier, Senior Vice President & Global Channel Chief at 8x8, Inc. "Our partners are a critical component for enabling this transformation, and are helping companies move away from legacy, on-premises systems to cloud communications and contact center solutions."

8x8 X Series, which is now globally available, meets the needs of businesses with a mobile and remote workforce by providing a highly reliable and resilient solution across desktop and mobile devices for voice, video, chat, contact center, APIs and advanced analytics. This allows companies to unify a distributed workforce and enable flexible workstyles.

"The demand for cloud communications is rapidly gaining momentum in Canada as organizations look to move away from legacy on-premises based technology," said Danny Rink, CEO at [iTel](#), a national provider of business services, including voice, connectivity, networking, and cloud in British Columbia, Canada. "Adding 8x8 X Series and 8x8 Contact Center to our portfolio will enhance the value proposition we can deliver to companies as they migrate to the cloud."

8x8 Contact Center is a complete standalone solution including ACD, IVR, digital channels, outbound dialer, reporting, customer experience analytics, quality management, speech analytics, customer surveys and knowledgebase, all delivered on one unified, secure, and reliable platform featuring single sign-on and centralized administration. Pre-built CRM integrations make it easy for agents to access and view customer data. 8x8 Contact Center also offers companies the freedom to use either their own PBX or 8x8's best-in-class Unified Communications as a Service (UCaaS) offering as part of 8x8 X Series.

"As a Trusted Advisor, companies turn to Dialogue Connect for guidance on how to enhance their employee and customer experience efforts," said William Evans, President at [Dialogue Connect](#) in Montreal, Canada. "We are thrilled to work with 8x8 as their unique channel model combined with industry-leading cloud communications and contact center solutions will allow us to accelerate business as we help Canadian companies improve productivity and engagement as they adopt modern cloud technologies."

To learn more about 8x8 X Series and 8x8 Contact Center, please visit [8x8.com/ca](https://www.8x8.com/ca)

About 8x8, Inc.

8x8, Inc. (NYSE: EGHT) is transforming the future of business communications as a leading Software-as-a-Service provider of voice, video, chat, contact center, and enterprise-class API solutions powered by one global cloud communications platform. 8x8 empowers workforces worldwide to connect individuals and teams so they can collaborate faster and work smarter. Real-time business analytics and intelligence provide businesses unique insights across all interactions and channels so they can delight end-customers and accelerate their business. For additional information, visit www.8x8.com, or follow 8x8 on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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