



8x8's Commitment to Exceptional CX Drives Industry Recognition

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CAMPBELL, Calif.--(BUSINESS WIRE)--Jun. 12, 2025-- [8x8, Inc.](#) (NASDAQ: EGHT), the industry's most integrated Platform provider for CX that combines Contact Center, Unified Communication, and CPaaS solutions, is honored to receive continued recognition for its commitment to delivering personalized, efficient, and intelligent innovations designed to enhance customer and employee experiences. Prestigious industry awards from TrustRadius, G2, and the New York Product Design Awards, among others, highlight how 8x8 is delivering exceptional experiences for both customers and employees.

[TrustRadius 2025 Top Rated Awards](#)

8x8 received TrustRadius Top Rated awards for Unified Communications as a Service and Contact Center as a Service. The TrustRadius 2025 Top Rated award is solely based on customer sentiment and the awards help distinguish products in a category that have excellent customer satisfaction ratings.

[G2 Spring 2025 Awards](#)

8x8 was awarded 43 badges in the G2 Spring 2025 Awards, including Leader in Contact Center, Leader and Momentum Leader in Unified Communications, and Easiest to do Business With for Enterprise. G2's market reports break down the latest market trends in technology and software based on authentic user reviews and G2 Research expertise.

[New York Product Design Awards](#)

8x8 Supervisor Workspace won Silver in the User Experience (UX) - Product UX category of the New York Product Design Awards. The NY Product Design Awards was launched to honor the efforts of talented product designers, design teams, and manufacturers from all over the world, whose designs have made daily living that much better with their practical and ingenious creations.

[Global Most Loved Workplaces 2025](#)

8x8 was ranked #69 on Newsweek's annual rankings for Global Most Loved Workplaces 2025, making it the only CCaaS provider on the list. The list is determined by measuring the level of collaboration at the workplace, how positive workers are about their future at the company, how much employer values align with employee values, respect at all levels and career achievement. Employee wellness, diversity, inclusion, career advancement and other workplace and talent development initiatives were also considered.

[SBR International Business Awards 2025](#)

8x8 earned the prestigious Singapore Business Review (SBR) International Business Awards 2025 for its Communication APIs which have served as a key enabler of business communications and customer experience. SBR International Business Awards celebrates the outstanding achievements of foreign companies operating in Singapore, highlighting their impactful projects and innovative strategies.

"At 8x8, we foster a culture of bold thinking and continuous innovation – values that shape not just our products, but how we work as a team," said Hunter Middleton, Chief Product Officer at 8x8, Inc. "These recent awards are a reflection of the passion and creativity our people bring every day. For our customers, it's further proof that they can count on us to deliver industry-leading experiences. For those considering joining 8x8, it's a window into the kind of impact you can make here."

The recent awards and recognitions highlight innovations across the 8x8 Platform for CX, which seamlessly unites contact center, unified communication, and communication APIs to help organizations connect customers and teams globally, empowering CX and IT leaders with AI-powered performance and insights to make smarter decisions, delight customers, and drive lasting business impact.

About 8x8 Inc.

8x8, Inc. (NASDAQ: EGHT) connects people and organizations through seamless communication on the industry's most integrated platform for Customer Experience – combining Contact Center, Unified Communication, and CPaaS solutions. The 8x8® Platform for CX integrates AI at every level to enable personalized customer journeys, drive operational excellence and insights, and facilitate team collaboration. 8x8 helps customer experience and IT leaders become the heartbeat of their organizations, empowering them to unlock the potential of every interaction. For additional information, visit www.8x8.com, or follow 8x8 on [LinkedIn](#), [X](#), and [Facebook](#).

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