



8x8 Celebrates Global Partner Excellence with 2025 Elevate Awards

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CAMPBELL, Calif.--(BUSINESS WIRE)--Jul. 8, 2025-- [8x8, Inc.](#) (NASDAQ: EGHT), the industry's most integrated Platform provider for CX that combines Contact Center, Unified Communication, and CPaaS solutions, today revealed the winners of its 2025 Elevate Partner Awards, honoring standout partners worldwide for excellence in customer experience (CX) transformation. The annual program recognizes top-performing organizations around the globe that drive business outcomes using 8x8's unified platform – [8x8 Platform for CX](#) – which combines contact center, unified communications, and Communications Platform as a Service (CPaaS) solutions.

"This year's winners set the standard for what partnership looks like in action," said Michelle Paitich, Global Vice President, Channel Sales at 8x8, Inc. "They're not just driving adoption — they're delivering outcomes. Their focus on execution, innovation, and customer success fuels our shared momentum. Together, we're not just connecting systems — we're transforming how businesses connect with people."

Global Leaders in Partnership Excellence

This year's Elevate Partner Awards honorees were selected based on their performance, impact, and commitment to delivering innovation and value across the 8x8 platform:

Contact Center Partner of the Year

- North America: Upstack
- UK: Wavenet
- ANZ: Reliance Communications

Technology Solutions Distributor of the Year

- North America: Avant
- UK: goAvant UK

Agent Partner of the Year

- North America: ePlus
- UK: Softcat
- ANZ: Mal Lewis

Resell Partner of the Year

- North America: New Era Technology
- UK: Wavenet
- ANZ: Arrow Voice & Data

Distributor of the Year

- North America: ScanSource
- UK: Westcon International

8x8 Technology Partner Ecosystem Awards

- Global Solution of the Year: Creovai
- Global Partner of the Year: CallCabinet

8x8 CPaaS Awards

- CPaaS Reseller Partner of the Year: Terrabit
- CPaaS Rising Star Partner of the Year: One Depot

8x8 congratulates all honorees and thanks its partner community for their continued collaboration, commitment, and excellence, and praises the broader partner ecosystem for its ongoing collaboration and impact.

For more on partnering with 8x8, visit [The 8x8 Partner page](#).

About 8x8 Inc.

8x8, Inc. (NASDAQ: EGHT) connects people and organizations through seamless communication on the industry's most integrated platform for Customer Experience – combining Contact Center, Unified Communication, and CPaaS solutions. The 8x8® Platform for CX integrates AI at every level to enable personalized customer journeys, drive operational excellence and insights, and facilitate team collaboration. 8x8 helps customer experience and IT leaders become the heartbeat of their organizations, empowering them to unlock the potential of every interaction. For additional

information, visit www.8x8.com, or follow 8x8 on [LinkedIn](#), [X](#), and [Facebook](#).

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