



8x8 and ULAP Networks Partner to Accelerate Business Growth in Regulated Markets

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The partnership streamlines compliance and accelerates global deployments, enabling faster entry into complex regions

CAMPBELL, Calif.--(BUSINESS WIRE)--Sep. 11, 2025-- Providing customers with better access to traditionally difficult-to-serve territories across the globe, [8x8 Inc.](#) (NASDAQ: EGHT), the industry's most integrated customer experience (CX) platform provider, has announced a strategic partnership with global cloud infrastructure and connectivity provider, [ULAP Networks](#), known for compliant, sovereign-ready connectivity in complex jurisdictions.

Global expansion without the connectivity headaches

For many organizations, especially those with a global footprint, inconsistent connectivity has quietly undermined the ability to deliver seamless customer and employee experiences. The 8x8-ULAP partnership removes that roadblock, providing reliable, high-speed network performance that ensures mission-critical engagement is always on.

By combining 8x8's global platform and leveraging ULAP's regional expertise, local PSTN interconnects, and regulatory proficiency, the partnership unlocks new levels of connectivity in markets where compliance, infrastructure, and regulation have traditionally slowed progress. This partnership advances 8x8's commitment to making its platform available anywhere customers do business – secure, reliable, and compliant.

Removing friction for businesses that need local compliance and global consistency

"This partnership is about solving a fundamental problem that many enterprises quietly endure," said [Sam Wilson](#), Chief Executive Officer at 8x8, Inc. "Global operations need more than just platforms – they need dependable connectivity that ensures every call, message, or interaction reaches its destination quickly and securely. By partnering with ULAP, we are ensuring that our customers don't have to choose between global reach and local reliability."

Banking on better connections

The partnership, launched earlier this year, is already powering customer deployments and unlocking access in markets that have historically been more difficult to reach. These early results highlight the value of a partner-led model for multinational organizations that need consistent CX infrastructure without geographical limitations.

By pairing ULAP's cloud-agnostic connectivity solutions with 8x8's global architecture, organizations can overcome latency, minimize jitter, and ensure uptime and regulatory compliance even in the most challenging regions.

"Our partnership with 8x8 reinforces the shared mission to deliver enterprise-grade, agile, and resilient communications for modern businesses," said [Dominic McDonald](#), Chief Executive at ULAP. "By combining 8x8's CX platform with ULAP's compliance-led connectivity, customers can deploy faster, meet local requirements with confidence, and deliver resilient communications at scale."

Delivering increased connectivity for customers around the globe

This is one of several global initiatives 8x8 is rolling out in 2025 to support its growth into new markets and deepen its role as a trusted global partner for customer experience transformation.

About 8x8, Inc.

8x8, Inc. (NASDAQ: EGHT) connects people and organizations through seamless communication on the industry's most integrated platform for Customer Experience – combining Contact Center, Unified Communication, and CPaaS solutions. The 8x8® Platform for CX integrates AI at every level to enable personalized customer journeys, drive operational excellence and insights, and facilitate team collaboration. 8x8 helps customer experience and IT leaders become the heartbeat of their organizations, empowering them to unlock the potential of every interaction. For additional information, visit www.8x8.com, or follow 8x8 on [LinkedIn](#), [X](#), and [Facebook](#).

About ULAP Networks

ULAP Networks delivers compliant, high-performance connectivity, bridging enterprises, service providers, and platforms across 113 countries. Through its secure, centralized cloud infrastructure, ULAP provides solutions like SBC-as-a-Service (SBCaaS) and SD-WAN to help clients scale faster, manage resources with transparency, and overcome infrastructure or regulatory barriers.

With infrastructure on six continents and deep expertise in complex jurisdictions from APAC to MENA and LATAM, ULAP combines global reach with local insight to deliver reliable, scalable, and cost-efficient solutions—empowering customers to create exceptional experiences and achieve long-term growth. For additional information, www.ulap.net or contact info@ulap.net

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