



8x8 Appoints Colleen Martin-Garcia As Chief Accounting Officer and Issues New Employee Inducement Grant

July 30, 2026

CAMPBELL, Calif.--(BUSINESS WIRE)--Jul. 30, 2026-- [8x8, Inc.](#) (NASDAQ: EGHT), a leading global business communications platform provider, today announced the appointment of Colleen Martin-Garcia as Senior Vice President and Chief Accounting Officer, effective immediately.

In this role, Martin-Garcia will be 8x8's Principal Accounting Officer and oversee 8x8's global accounting organization, including financial close and reporting, revenue, payroll and equity, and treasury functions across the U.S., EMEA, and APAC regions. She will report directly to Kevin Kraus, Chief Financial Officer.

"We are thrilled to welcome Colleen to the 8x8 leadership team," said Kevin Kraus, Chief Financial Officer at 8x8, Inc. "Her deep technical expertise, extensive history leading global teams, and proven track record of scaling financial infrastructure make her the ideal leader to guide our global accounting organization as we continue to drive operational excellence and long-term value."

Martin-Garcia brings more than 20 years of experience to the role, with a history of leading high-performance teams and driving financial integrity for high-growth, multinational public companies. Most recently, she served as Vice President and Chief Accounting Officer at CareDx, where she led a global accounting organization, strengthened the internal control environment, and scaled the company's financial infrastructure through the implementation of new accounting and reporting systems. Prior to CareDx, she held global accounting leadership positions at Carbon, Inc., Polycom, and Plantronics. Martin-Garcia began her career with nine years in public accounting at KPMG and is a Certified Public Accountant licensed (inactive) in the state of California.

The independent directors of 8x8's Compensation Committee approved an award of restricted stock units (RSUs) for 600,000 shares of 8x8's common stock to be granted to Martin-Garcia. The award will vest over a three-year period, subject to the recipient's continued employment or other association with 8x8 or any of its subsidiaries. The award was approved by the independent directors of 8x8's Compensation Committee as material inducements to the hiring of a new employee in accordance with Nasdaq Listing Rule 5635(c)(4) and 8x8's Amended and Restated 2017 New Employee Inducement Incentive Plan.

About 8x8, Inc.

8x8, Inc. (NASDAQ: EGHT) connects people and organizations through integrated communication on one of the industry's most comprehensive platforms for Customer Experience — combining Contact Center, Unified Communications, and CPaaS solutions. The 8x8 Platform for CX integrates AI to enable personalized customer journeys, drive operational excellence and insights, and facilitate team collaboration. As a business communications leader, the company helps customer experience and IT leaders around the world deliver faster response times, deeper customer insights, and team alignment. For additional information, visit www.8x8.com, or follow 8x8 on [LinkedIn](#), [X](#), and [Facebook](#).

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