



8x8 Names Fazpass 2026 CPaaS Partner of the Year as Six-Year Alliance Powers Authentication for 50+ Enterprises

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Partnership delivers multi-channel authentication and omnichannel engagement to IKEA, inDrive, Fore Coffee, and leading Southeast Asian enterprises

JAKARTA, Indonesia--(BUSINESS WIRE)--Sep. 15, 2026-- [8x8, Inc.](#) (NASDAQ: EGHT), a leading global business communications platform provider, has named [Fazpass](#) its 2026 Reseller Partner of the Year – CPaaS, recognizing a six-year collaboration that has brought WhatsApp-based authentication and omnichannel customer engagement to more than 50 enterprise brands across Southeast Asia, including IKEA, inDrive, Fore Coffee, TransJakarta, Paxel, and UBS Gold.

The milestone follows the annual 8x8 Partner Awards, which recognize partners that demonstrated strong performance across key business metrics – including revenue growth, net-new customer acquisition, and year-over-year performance across 8x8's global partner network.

Secure digital authentication has become a key area for the partnership. Fazpass helps enterprises deploy authentication experiences across WhatsApp, SMS, and other verification channels, supporting user verification at scale.

Fazpass combines its Southeast Asian market expertise with 8x8's CPaaS infrastructure to support user verification, transactional notifications, and omnichannel customer engagement. Enterprises gain a proven authentication technology partner across the region.

The partnership reflects the continued shift toward mobile-first customer engagement across Southeast Asia, as businesses seek communications solutions that support both operational and customer-facing needs. Together, 8x8 and Fazpass help enterprises adopt secure authentication and messaging solutions at scale.

"Over the past six years, Fazpass has demonstrated a strong understanding of the evolving needs of businesses across Southeast Asia, particularly as enterprises look to deliver secure and seamless customer experiences," said [Sylvain Chaperon](#), General Manager, CPaaS at 8x8, Inc. "Their strong performance in fiscal year 2026, including revenue growth and net-new customer acquisitions, reflects the value they continue to bring to customers. We look forward to building on this partnership and helping more organizations strengthen their customer engagement."

"Receiving the 8x8 Reseller Partner of the Year – CPaaS recognition is a milestone for our team and reflects what we have achieved together over the past six years," said Joel Kereh, Founder & CEO at Fazpass. "Through our partnership with 8x8, we have helped more than 50 enterprise customers adopt secure authentication solutions across WhatsApp, SMS, and other verification channels, supporting seamless authentication for our clients. Looking ahead, we see significant opportunities to expand the adoption of secure authentication and customer engagement solutions across Southeast Asia. We look forward to building on this momentum, expanding our capabilities, and supporting more enterprises as they strengthen their digital customer journeys."

About 8x8, Inc.

8x8, Inc. (NASDAQ: EGHT) connects people and organizations through seamless communication on one of the industry's most integrated platforms for Customer Experience – combining Contact Center, Unified Communications, and CPaaS solutions. The 8x8® Platform for CX integrates AI to enable personalized customer journeys, drive operational excellence and insights, and facilitate team collaboration. As a business communications leader, the company helps customer experience and IT leaders around the world become the heartbeat of their organizations, empowering them to unlock the potential of every interaction. For additional information, visit www.8x8.com, or follow 8x8 on [LinkedIn](#), [X](#), and [Facebook](#).

About Fazpass

Fazpass is an authentication platform that helps businesses securely connect users through multiple authentication channels and providers from a single integration. Fazpass helps enterprises improve verification success rates while simplifying authentication infrastructure. Fazpass supports leading companies across fintech, banking, retail, transportation, logistics, entertainment, and digital services throughout Southeast Asia.

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